



## ENVIRONMENTAL SERVICES

# News Release

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**FOR IMMEDIATE RELEASE:**

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**LOCAL ARTISTS *DARE TO REUSE* TRASH AT****CITY'S THIRD ANNUAL EXHIBITION OF RECYCLED ARTWORK**

**SAN DIEGO, CA** — Vacuum hoses, cardboard, beach glass and trophy parts, imagine the possibilities for items considered no longer useful. Fourteen local artists showcase the endless possibilities of function for items usually destined for the trash in *Dare to Reuse*, the third annual exhibition of recycled artwork sponsored by the City of San Diego Environmental Services Department (ESD). This collection is free to the public and will be on display from March 18 to April 11, 2003, from 8 a.m. – 5 p.m. in the City Administration Building lobby, located downtown at 202 C Street.

To demonstrate the value of reusing resources the *Dare to Reuse* artists use other's "throw away" materials such as paper, glass, metals and wood to create more than 20 art pieces including paintings, sculptures and even lighting fixtures that will be unveiled at a reception on March 18, 2003. Some of the 2003 *Dare to Reuse* artworks include a dress made from 1,600 pennies; a cow manufactured from a metal bed frame; a Tiffany-style lamp fashioned from beach glass; and wood guardians, standing more than seven feet tall that were assembled from wood pieces ranging from rocking chair legs to an appetizer server.

"The artists who've contributed works to the Dare to Reuse show prove that reducing waste can be a very creative project that provides entertainment and ultimately benefits the environment," said Richard L. Hays, director of the Environmental Services Department. "With approximately half of all waste buried in the landfill being material that could have been recycled, it's imperative we encourage people to reduce waste, reuse material and recycle because it's how we can increase the life of our landfill. Through the creative examples these artists set, we hope people will be inspired to think twice about what they throw away."

**(More)**

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Artists showing works made from recycled materials include: Carla Anderson (Oceanside), Jim Gibson (Chula Vista), Mirto Golino (San Diego), Mia Hall (San Diego), Janet Lee (Cardiff-by-the-Sea), Mike Loflen (San Diego), Rodney McCoubrey (Encinitas), Mark Navoe (Vista), Tim Reamer (San Diego), Mary G. Schulte (Valley Center), Kaycee Spector (Carlsbad), Sarah Stangeland (Encinitas), Mark Stone (San Diego) and Daniel Ford Tarr (Jamul).

The show will also help kick off the nationally recognized Earth Month in the City of San Diego during April. In addition to the *Dare to Reuse* exhibition, ESD will celebrate Earth Month 2003 with events including: *Tax Week Recycling* to encourage recycling files from April 12-18; an information booth and demonstration of all Environmental Services' public programs and services at *Earth Fair 2003* in Balboa Park on April 27; and the *Waste Reduction and Recycling Awards* ceremony on May 14, to honor companies and organizations who have developed the best local waste reduction and recycling programs in the city.

The City of San Diego Environmental Services Department is charged with refuse collection and disposal, recycling and environmentally sound landfill management to meet the City's long-term disposal needs. The Department also oversees the City's management of energy use and explores innovative options for energy independence. For more information on recycling or Environmental Services, call (858) 694-7000 or visit the department's web site at <http://www.sandiego.gov/environmental-services/>.

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